There’s a lot to consider when it comes to pursuing a college degree. If you’ve already started looking into various programs, you’re likely among many prospective students being inundated with college mailers, TV commercials and Internet ads claiming their school is the one for you. As one of the most important, and expensive, investments you’ll make in your future, it’s essential to explore all your options before making a final decision.

When choosing a school, students should be especially mindful of for-profit colleges, some of which are known to employ deceptive and unfair marketing tactics that can land students in degree programs with limited job prospects and thousands of dollars in debt.

As you are considering college, be cautious and weigh all of your options. Compare for-profit school prices and programs with traditional not-for-profit schools. Take your time researching the schools and check to see if any complaints have been made. Be wary of claims that sound too good to be true, such as unusually high job-placement rates and guaranteed minimum incomes.

Remember: College is one of the biggest financial expenses of your life. When considering your options, make sure you get answers to the questions in this brochure to help you make an informed decision.

Considering college?

Protect your investment in your future by doing your homework before making a decision.

ACCREDITATION
Ask for details about accreditation to determine if the school will advance your pursuit of further education or employment.

• Is the school regionally accredited?
  Generally, regional accreditation is preferred over national accreditation because credits from a regionally accredited school are more likely to transfer to other institutions. Many employers only recognize regionally accredited degrees.

• Is the program you are interested in properly accredited?
  Some school programs, especially those in the medical field, are designed to prepare a student to take a certain type of certification exam. If you are interested in such a program, make sure the school has the proper programmatic accreditation necessary to allow you to take the certification exam.

• What credentials do students receive upon completion of the program?
  Is it a certificate, diploma, or traditional degree such as an associate’s degree or bachelor’s degree?

FINANCIAL AID
Determine the total program cost to help you decide if the amount is reasonable and affordable for you.

• What is the total cost of the program, including tuition, books, lab fees, etc.?
• Is the cost reasonable for the amount of training provided?
• Are you financially able to pay for the program?
• What is the school’s cancellation/refund policy?
• If you are taking out loans, how much time do you have to withdraw before the loans become your responsibility regardless of whether or not you finish the program?
• What is the average loan debt for school graduates?

Remember, private and federal student loans are not dischargeable in bankruptcy and will stay with you the rest of your life.

JOB PROSPECTS
Do some research to learn if the school will adequately prepare you for obtaining a job in your chosen field.

• Is the school able to provide evidence supporting any claims made about job opportunities, placement rates and future earnings?
• What is the program’s completion rate (i.e., how many students who start the program complete it)?

ENROLLMENT AGREEMENTS
Before signing an enrollment agreement, make sure you have thoroughly researched the school and obtained answers to these questions.

• What is the success rate on any licensing or certification exams for which the program prepares students?
• Request the names and phone numbers of recent graduates. Ask them: Did you find the training useful? Did you find work? Be wary if the school refuses to provide references.
• What is the cohort default rate for the school? A “cohort default rate” is the percentage of a school’s borrowers who enter repayment on federal loans during a particular federal fiscal year and default prior to the end of the next fiscal year. A high default rate may mean that graduates of the program are not able to get jobs.

• Have you read the enrollment agreement carefully, including the fine print, asked questions about things you didn’t understand, and taken time to reflect on the obligations listed on the contract?
• Does the enrollment agreement clearly state the cost of the program, method of payment, provisions for cancellation and the school’s refund policy?
• If you decide to sign, make sure you ask for and receive a copy of your enrollment agreement.