



**OFFICE OF THE ATTORNEY GENERAL
STATE OF ILLINOIS**

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ATTORNEY GENERAL

**NOTICE TO DISTRIBUTORS
Transfer of PM Brand
April 29, 2016**

This notice is provided to all entities licensed to distribute cigarettes in Illinois pursuant to Rule 250.80 of the Illinois Administrative Code. The following revisions will be made effective **May 11, 2016** to the Illinois Directory of Participating Manufacturers.

<u>Manufacturer Name</u>	<u>Product Type</u>	<u>Brand Families</u>
Transfer from R. J. Reynolds Tobacco Company to ITG Brands, LLC	Cig	Salem

The merger of Lorillard Tobacco Company (LTC) into R. J. Reynolds Tobacco Company (RJRT) was effective June 12, 2015. As a result of the merger, RJRT divested the Salem brand to ITG Brands, LLC who became responsible for these brands for purposes of calculation and payment of MSA payments from and after the date of merger. RJRT continued to manufacture Salem for ITG Brands, LLC until May 11, 2016.

The Salem brand family which is being transferred to ITG Brands, LLC from RJRT remains legal for sale in Illinois. Notice of additional brand family transfers will be provided as manufacturing and packaging changes are finalized.

If you have any questions, please contact us at:

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